# 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

Schedule E)	FOR SE OF FORM 24/48			
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼			
Senate Majority PAC	C C00484642			
	G 000+0+0+2			
Check if 24-hour report 48-hour report New report Amends	report filed on / Y Y Y Y Y			
Full Name of Payee Dixon/Davis Media Group LLC	Date of Public Distribution/Dissemination			
Mailing Address 1028 33rd St NW				
Ste 300	Amount			
City State Zip Code	17405.00			
Washington DC 20007-3571	Transaction ID: VN7GB9X6A93  Date of Disbursement or Obligation			
Purpose of Expenditure Media Production Costs - Estimate  Category/ Type	M = M / D = D / Y = Y = Y			
Name of Federal Candidate Suppo	ort Office Sought: House District:			
Joni Ernst Oppos	se President Senate State: IA			
Calendar Year-To-Date Per Election for Office Sought 4232012.45	Disbursement For:  Primary			
Full Name of Payee Mission Control, Inc.	Date of Public Distribution/Dissemination			
Mailing Address 114A Mansfield Hollow Rd	10 21 2014  Amount			
City State Zip Code	20556.82			
Mansfield Center CT 06250-1316	Transaction ID: VN7GB9X2AY9  Date of Disbursement or Obligation			
Purpose of Expenditure Direct Mail - Estimate  Category/ Type	M = M / D = D / Y = Y = Y			
Name of Federal Candidate Suppo	ort Office Sought: House District:			
Joni Ernst Oppos	se President Senate State: IA			
Calendar Year-To-Date Per Election for Office Sought 4232012.45	Disbursement For: Primary ☐ General 2014 ☐ Other (specify) ▶			
(a) SUBTOTAL of Itemized Independent Expenditures				
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures	······· <b>&gt;</b>			
Under penalty of perjury I certify that the independent expenditures reported herein with, or at the request or suggestion of, any candidate or authorized committee or agreement committee) any political party committee or its agent.	•			
Rebecca Lambe [Electronically Filed] Signature	Date 10 22 2014			
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Schedule E)		PAGE 2 OF 6 FOR SE OF FORM 24/48	
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼	
Senate Majority PAC		C C00484642	
Check if X 24-hour report 48-hour report New report	Amends report filed on	M = M / D = D / Y = Y = Y	
Full Name of Payee	Dai	te of Public Distribution/Dissemination	
Ralston Lapp Media		10 21 2014	
Mailing Address 1054 31st St NW	Am	nount	
Ste 430		10.107.00	
City State Zip C Washington DC 2000		13467.28 Insaction ID : VN7GB9X66S0	
		te of Disbursement or Obligation	
Purpose of Expenditure Media Production Costs - Estimate  Cate	egory/ Type	M = M / D = D / Y = Y = Y	
Name of Federal Candidate	Support Office Sou	ught: House District:	
Thomas Cotton		sident State: AR	
Calendar Year-To-Date Per Election for Office Sought 4503966	Disbursem 2014	nent For: Primary	
Full Name of Payee	Da	te of Public Distribution/Dissemination	
SKDKnickerbocker		10 21 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 1150 18th St NW	Δm	nount	
Ste 800	All	lount	
City State Zip C		25238.01	
Washington DC 2003		nsaction ID: VN7GB9X66Z8 te of Disbursement or Obligation	
Purpose of Expenditure Media Production Costs - Estimate  Cate	egory/ Type	M = M / D = D / Y = Y = Y = Y	
Name of Federal Candidate	Support Office Sou	ught: House District:	
Scott Brown		sident State: NH State:	
Calendar Year-To-Date Per Election for Office Sought	Disbursen 2014	nent For:  Primary	
•			
(a) SUBTOTAL of Itemized Independent Expenditures	·····	38705.29	
(b) SUBTOTAL of Unitemized Independent Expenditures	·····		
(c) TOTAL Independent Expenditures	· · · · · · · · · · · · · · · · · · ·		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Rebecca Lambe [Electronically I	Filed] Date 10	/ DDD / Y Y Y Y Y Y 2014	
Signature			

Schedule E)	LIVI EXI END	HONES	PAGE 3 OF FOR SE OF FORM 24/4	6  8
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBE	R▼
Senate Majority PAC			C C00484642	
Check if 24-hour report 48-hour report	X New rep	port Amends repo	rt filed on	Y
Full Name of Payee SKDKnickerbocker			Date of Public Distribution/Dissemination	
Mailing Address 1150 18th St NW			10 21 2014 Amount	
Ste 800				-
City	State	Zip Code	4389.:	20
Washington	DC	20036-3845	Transaction ID: VN7GB9X6AA1  Date of Disbursement or Obligation	
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	M = M / D = D / Y = Y = Y	Y
Name of Federal Candidate		Support	Office Sought: House District:	
Thom R Tillis		Oppose	President Senate State: N	С
Calendar Year-To-Date Per Election for Office Sought	8	959528.07	Disbursement For: Primary Ger 2014 Other (specify) ▶	neral
Full Name of Payee SKDKnickerbocker			Date of Public Distribution/Dissemination	
Mailing Address 1150 18th St NW			10 21 2014 Amount	
Ste 800				-
City	State DC	Zip Code 20036-3845	30000.00 Transaction ID: VN7GB9X6AB9	0
Washington  Purpose of Expenditure		20030-3643	Date of Disbursement or Obligation	
Media Production Costs - Estimate		Category/ Type	M = M / D = D / Y = Y = Y	Y
Name of Federal Candidate		X Support	Office Sought: House District:	
Mark E. Udall		Oppose	President Senate State: C	0
Calendar Year-To-Date Per Election for Office Sought		3887727.78	Disbursement For: Primary Ger 2014 Other (specify) ▶	neral
(a) SUBTOTAL of Itemized Independent Expendent	itures		34389.20	
(b) SUBTOTAL of Unitemized Independent Expe	nditures			
(c) TOTAL Independent Expenditures			<b>&gt;</b>	
Under penalty of perjury I certify that the independent, or at the request or suggestion of, any can party committee) any political party committee or	didate or authorized			
Rebecca Lambe Signature	[Electron	nically Filed] Date	10 22 2014	
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Schedule E)	DENT EXICIO	ITOTIES		PAGE 4 OF 6 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC ID	ENTIFICATION NUMBER ▼
Senate Majority PAC			C	C00484642
Check if 24-hour report 48-hour repor	t New rep	ort Amends repo	rt filed on /	D = D / Y = Y = Y
Full Name of Payee Waterfront Strategies			Date of Public	Distribution/Dissemination
Mailing Address 3050 K St NW			Amount	21 2014
Ste 100		7: 0 1		20 40 40 20
City Washington	State DC	Zip Code 20007-5108		694643.00  D: VN7GB9X2AE2 rsement or Obligation
Purpose of Expenditure Media Buy		Category/ Type	Date of Bisbu	D D / Y Y Y Y
Name of Federal Candidate		Support	Office Sought:	House District:
Mark E. Udall		Oppose		Senate State: CO
Calendar Year-To-Date Per Election for Office Sought	38	387727.78	Disbursement For: 2014 Other (sp.	Primary
Full Name of Payee Waterfront Strategies			Date of Public	Distribution/Dissemination
Mailing Address 3050 K St NW				
Ste 100			Amount	
City	State	Zip Code		249795.00
Washington Purpose of Expenditure	DC	20007-5108		D: VN7GB9X2AJ4 ursement or Obligation
Media Buy		Category/ Type	M = M /	D D / Y Y Y Y
Name of Federal Candidate		Support	Office Sought:	House District:
Thom R Tillis		Oppose	President >	Senate State: NC
Calendar Year-To-Date Per Election for Office Sought		8959528.07	Disbursement For: 2014 Other (sp	Primary
(a) SUBTOTAL of Itemized Independent Expe	nditures		<b>&gt;</b>	944438.00
(b) SUBTOTAL of Unitemized Independent Ex	penditures		<b>&gt;</b>	7
(c) TOTAL Independent Expenditures			<b>)</b>	1 4 1 4
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
Rebecca Lambe Signature	[Electron	ically Filed] Date	10 22	2014

Schedule E)	DEITI EXI EITD	TIONES	PAGE 5 OF 6 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC			C C00484642
Check if 24-hour report 48-hour report New report Amends report filed on			
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination
Mailing Address 3050 K St NW			Amount
Ste 100		7. 0. 1	000004.00
City Washington	State DC	Zip Code 20007-5108	690964.00  Transaction ID: VN7GB9X2AM0  Date of Disbursement or Obligation
Purpose of Expenditure Media Buy		Category/ Type	Date of Disbursement of Obligation
Name of Federal Candidate		Support	Office Sought: House District:
Joni Ernst		X Oppose	President State: IA
Calendar Year-To-Date Per Election for Office Sought	4	232012.45	Disbursement For: ☐ Primary ☐ General 2014 ☐ Other (specify) ▶
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination
Mailing Address 3050 K St NW			Amount
Ste 100			Amount
City	State	Zip Code	379020.00
Washington	DC	20007-5108	Transaction ID: VN7GB9X2AQ3  Date of Disbursement or Obligation
Purpose of Expenditure Media Buy		Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate		Support	Office Sought: House District:
Thomas Cotton		Oppose	President X Senate State: AR
Calendar Year-To-Date Per Election for Office Sought		4503966.89	Disbursement For:  Primary  General   2014  General   Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Exper	nditures		1069984.00
(b) SUBTOTAL of Unitemized Independent Ex	penditures		·
(c) TOTAL Independent Expenditures			·
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Rebecca Lambe Signature	[Electron	nically Filed] Date	10 22 2014
5.g. (a.a.)			

S	chedule E)	PAGE 6 OF 6 FOR SE OF FORM 24/48	
V/	ME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼	
S	Senate Majority PAC	C C00484642	
Ch	eck if 24-hour report 48-hour report New report Amends report filed	on M = M / D = D / Y = Y = Y	
	Full Name of Payee Waterfront Strategies	Date of Public Distribution/Dissemination	
	Mailing Address 3050 K St NW	10 21 2014 Amount	
	Ste 100		
	City State Zip Code Washington DC 20007-5108	387801.00  Transaction ID: VN7GB9X2AS9  Date of Disbursement or Obligation	
	Purpose of Expenditure Media Buy  Category/ Type	Mam / Dab / Yayayay	
	Name of Federal Candidate Support Office	e Sought: House District:	
	Scott Brown Oppose	President Senate State: NH	
	Calendar Year-To-Date Per Election for Office Sought  Disbut 2723410.83	ursement For: Primary	
	Full Name of Payee	Date of Public Distribution/Dissemination	
	Mailing Address	Amount	
	City State Zip Code		
	Purpose of Expenditure  Category/ Type	Date of Disbursement or Obligation	
	Name of Federal Candidate Support Office Oppose	e Sought: House District:	
		ursement For:	
	(a) SUBTOTAL of Itemized Independent Expenditures	387801.00	
	(b) SUBTOTAL of Unitemized Independent Expenditures		
	(c) TOTAL Independent Expenditures	2513279.31	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
		0 / 22 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	